

## CONSENT FOR USE OF PHOTO, TESTIMONIAL, STATEMENT, OR OTHER MATERIALS FOR PROMOTIONAL PURPOSES

Please read this form carefully. If you agree, sign and return it to us. If you have any questions or concerns, please speak with us before signing.

### Marketing and Promotional Activities

As part of our ongoing efforts to promote and grow our ACCHS, we engage in various marketing and promotional activities. These may include traditional advertising, printed and digital marketing materials, as well as online and social media promotions. During your course program, we may collect and create materials to showcase our services, attract prospective students, and establish partnerships.

### By Signing This Form, You Acknowledge and Consent to the Following:

#### 1. Use of Marketing Materials:

- We may collect and use materials, including:
  - Photographs of past and current students
  - Testimonials provided by students
  - Comments or statements made by students on our official social media pages
- These materials may be reproduced for promotional purposes and will be handled in accordance with our Information Management and Privacy Policy and Procedure.

#### 2. Protection of Your Information:

- We will take reasonable measures to safeguard any materials used for marketing purposes from misuse, unauthorized access, modification, or disclosure.

#### 3. Consent to Use Your Image and Statements:

- You authorize us to:
  - Take and use your photo in promotional materials, including:
    - Printed publications and marketing materials
    - The ACCHS's website and affiliated platforms
    - Social media platforms such as Facebook, Twitter, and WeChat
  - Use any testimonials or feedback you provide in the same manner as above.
  - Use any comments or statements you post on our official social media pages for marketing purposes, including across multiple platforms.

#### 4. Release of Liability:

- You release us from any claims or actions related to the use of your image, testimonial, or social media statements in our promotional materials.

Student Name:			
Student Signature:		Date:	/ /